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RICKY MARTIN

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GQ AUSTRALIA Sep/Oct 2013 MEN
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Sept/Oct 2013 Australia \$9.99 NZ \$10.99

PREEN HAIR

MELISSA BOWMAN

267 Collins Street, Lower Ground,
Melbourne, VIC
(03) 9663 7733
preenhair.com.au

Counting Jack White, Bernard Fanning and Hamish Macdonald among her many clients, Melissa Bowman of Preen Hair in Melbourne was a winner at the 2012 American Crew Face Off awards. As the recipient of this prestigious gong, it goes without saying that Melissa is an authority on men's styling, and believes that "hair with shine and polish, as opposed to a matt finish" will be big this summer. Tucked underneath one of Melbourne's busiest streets, Preen Hair offers a surprising sanctuary of calm and sophistication.



FAVOURITE PRODUCT:
AMERICAN CREW
BOOST POWDER



PUREMAN

BLAIN McBRIDE

121 Albert Street,
Brisbane, QLD
(07) 3012 7890
pureman.com.au

Self-confessed "vibe-ripper" of the Australian haircutting game, Pureman serves up a slice of New York City style in the heart of Brisbane's CBD. Cranking up killer tunes, the odd low beer and a vibe that emulates the great barber shop experience of yesteryears gone by. It's not hard to see why Pureman attracts the cream of the Australian sporting crop. Having styled NRL legends Greg Inglis and Nate Myles, as well as cricketers Mitchell Johnson, Pureman continues to set trends in international hair design.



FAVOURITE PRODUCT:
AMERICAN CREW
FORMING CREAM



SOGO HAIR AND BEAUTY

SOFIA AZORANUS

337 Brunsvick Street,
Fitzroy, VIC
(03) 9419 6142
sogohair.com.au

Owned and managed for over 12 years by the three leading ladies of the Azorinus Family, Sogo Hair And Beauty really is the ultimate sister act. With a strong focus on customer relations, Sogo offers its clients a complimentary dry up service, inviting them to return to the salon after three weeks to clean up any naps hairs and thin out excess bulk. This fresh approach, combined with the fact that Sofia was a winner in the 2012 American Crew Face Off Awards, has made Sogo one of Fitzroy's most visited destinations.



FAVOURITE PRODUCT:
AMERICAN CREW
MEDIUM HOLD SPRAY GEL



AMERICAN
CREW
Official Supplier to Men